Bassmaster partners with Bass Pro Shops to debut new series on FOX Sports in 2024 to document untold stories and more

BIRMINGHAM, Ala. — B.A.S.S. is partnering with Bass Pro Shops on a new seven-part series documenting the untold stories and bold cast of characters who built the sportfishing industry. The Cast presented by Bass Pro Shops will air in early January 2024 on FS1 and introduce viewers to the visionaries, storytellers and superstars who made B.A.S.S. the biggest stage in fishing.

"While many people know about Ray Scott's passion and vision for bass fishing, they don't always know about the colorful and innovative people who were building both our organization and this industry alongside Ray," said B.A.S.S. CEO Chase Anderson. "The Cast not only delves into Ray's contributions to fishing and legacy of conservation, but it is a look at the people behind the evolution of tournament bass fishing from where it started in the late '60s to the spectacle of the Bassmaster Classic, drawing more than 160,000 fans in Knoxville."

The Cast presented by Bass Pro Shops covers the beginnings of B.A.S.S. and stories of sportfishing's biggest stars. ***(Photo by B.A.S.S.)***

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Episodes feature interviews and personal stories never heard before from some of fishing's most iconic voices, including Bob Cobb, Bill Dance and Roland Martin, as well as insights from personalities like former B.A.S.S. CEO Helen Sevier and longtime tournament director Trip Weldon.

"For decades B.A.S.S. and Bass Pro Shops have shared a vision to get more people on the water and fishing," said Anderson. "I'm excited that they're joining with us to tell the story of the people who have shaped the sport both brands love so much."

A longtime B.A.S.S. partner, Bass Pro Shops is also a premier sponsor for the Bassmaster Tournament Trail as well as title sponsor of the Bassmaster Team Championship and presenting sponsor of the Bassmaster College Series.

"We are proud of our longtime affiliation with B.A.S.S. and remain deeply grateful to my dear friend Ray Scott," said legendary angler, noted conservationist and Bass Pro Shops founder Johnny Morris. "The Cast will bring to light some exciting stories about many of our buddies and tournament fishing pioneers. These individuals helped make the sportfishing industry what it is today, and telling their stories to sportsmen and sportswomen of all ages will help showcase the history of this great sport and organization."

The Cast presented by Bass Pro Shops will begin airing in January on FS1 leading up to live Bassmaster Elite Series tournament coverage on FS1 and the FOX Sports platforms. Check Bassmaster.com/how-to-watch or check your local listings for airdates.

Air Date	Start Time	Episode	Network
Saturday, January 6, 2024	8:00 AM ET	**1 - The Foundation of B.A.S.S. (Ray Scott Part I)**	FS1
Saturday, January 13, 2024	8:00 AM ET	**2 - The '80s (Ray Scott Part II)**	FS1
Saturday, January 13, 2024	8:30 AM ET	**3 - The '90s (Ray Scott Part III)**	FS1
Saturday, January 13, 2024	9:00 AM ET	**4 - The Celebrity - Bill Dance**	FS1
Saturday, January 20, 2024	8:30 AM ET	**5 - The Superstars Part I - Bobby Murray & Roland Martin**	FS1
Saturday, January 27, 2024	9:30 AM ET	**6 - The Superstars Part II - Hank Parker & Jimmy Houston**	FS1
Saturday, February 10, 2024	10:00 AM ET	**7 - The Champion - Rick Clunn**	FS1

About Bass Pro Shops

Bass Pro Shops is North America's premier outdoor and conservation company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired Cabela's to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates White River Marine Group, offering an unsurpassed collection of industry-leading boat brands, and Big Cedar Lodge, America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors.

About B.A.S.S.

B.A.S.S., which encompasses the Bassmaster tournament leagues, events and media platforms, is the worldwide authority on bass fishing and keeper of the culture of the sport, providing cutting edge content on bass fishing whenever, wherever and however bass fishing fans want to use it. Headquartered in Birmingham, Ala., the 500,000-member organization's fully integrated media platforms include the industry's leading magazines (Bassmaster and B.A.S.S. Times), website (Bassmaster.com), TV show, radio show, social media programs and events. For more than 50 years, B.A.S.S. has been dedicated to access, conservation and youth fishing.

The Bassmaster Tournament Trail includes the most prestigious events at each level of competition, including the Bassmaster Elite Series, St. Croix Bassmaster Opens Series, TNT Fireworks B.A.S.S. Nation Series, Strike King Bassmaster College Series presented by Bass Pro Shops, Strike King Bassmaster High School Series, Bass Pro Shops Bassmaster Team Championship, Yamaha Rightwaters Bassmaster Kayak Series scored by TourneyX, Yamaha Bassmaster Redfish Cup Championship presented by Skeeter and the ultimate celebration of competitive fishing, the Bassmaster Classic.

Connect with #Bassmaster on Facebook, Instagram, Twitter and TikTok.

Major League Fishing reveals roster and schedule for 2024 Tackle Warehouse Invitationals for professional bass fishing for anglers

By The Fishing Wire

BENTON, KY, Dec. 18, 2023– Major League Fishing (MLF) announced the angler roster for the 2024 Tackle Warehouse Invitationals, the second season of professional bass fishing's lucrative proving ground for anglers looking to qualify for the Bass Pro Tour. The Invitationals consist of six three-day tournaments that feature a field of 150 anglers competing for a top prize of $115,000, and an invitation to compete at REDCREST 2025 in Huntsville, Alabama.

Of the 150 anglers fishing each Tackle Warehouse Invitational, 137 have committed to compete in all six events. The payout at each Invitational is $652,000, with a total payout of more than $3.9 million for the season.

The roster of anglers fishing all six events in 2024 includes the Bass Pro Tour's Kelly Jordon of Flint, Texas; Keith Carson of Debary, Florida; Drew Gill of Mount Carmel, Illinois; and Keith Poche of Pike Road, Alabama. They'll be joined by a stout field of competitors, including Bass Fishing Hall of Famer's Paul Elias of Laurel, Mississippi, and Shaw Grigsby of Gainesville, Florida, along with former Boston Red Sox player Mike Greenwell, a two-time Major League Baseball All-Star and 1988 American League MVP runner-up, who will be making the jump to compete in the "big leagues" of bass fishing.

Tackle Warehouse Invitational anglers compete over three days in a five-fish, weigh-in format. All 150 anglers compete the first two days, with the top 30 pros advancing to the third and final day. The winner of each Invitational is determined by heaviest three-day cumulative weight. The winner of each of the six Invitationals in 2024 will receive an invitation to compete at REDCREST 2025 at Lake Guntersville in Huntsville, Alabama. Additionally, the season-long Invitational Angler of the Year (AOY) will also earn a berth into REDCREST, for a total of seven qualification opportunities.

Every day of competition will be broadcast live on MLFNOW!® and streamed to the Major League Fishing app, MyOutdoorTV (MOTV), and at MajorLeagueFishing.com. Each event will also air on the CBS Sports Network.

For compete details and up-to-date tournament information, visit MajorLeagueFishing.com. For regular updates, photos, tournament news and more, follow MLF's social media outlets at Facebook, Twitter, Instagram, and YouTube.

For a full list of the 137 anglers that will compete in all six events to qualify for the 2025 Bass Pro Tour, please, visit MajorLeagueFishing.com.

2024 MLF Tackle Warehouse Invitationals Schedule:

Feb. 9-11 Sam Rayburn Reservoir Brookeland, Texas
Hosted by the Jasper County Development District

March 1-3 West Point Lake LaGrange, Ga.
Hosted by Visit LaGrange

April 19-21 Kentucky Lake Calvert City, Ky.
Hosted by the Kentucky Lake Convention & Visitors Bureau

May 10-12 Lake Eufaula Eufaula, Ala.
Hosted by the Eufaula Barbour County Chamber of Commerce

June 15-17 Lake Champlain Plattsburgh, N.Y.
Hosted by City of Plattsburgh & Adirondack Coast Visitors Bureau

July 26-28 Detroit River Trenton, Mich.
Hosted by the Detroit Sports Commission

About Major League Fishing

Major League Fishing (MLF) is the world's largest tournament-fishing organization, producing more than 250 events annually at some of the most prestigious fisheries in the world, while broadcasting to America's living rooms on CBS, Discovery Channel, Outdoor Channel, CBS Sports Network, World Fishing Network and on demand on MyOutdoorTV (MOTV).

Headquartered in Benton, Kentucky, the MLF roster of bass anglers includes the world's top pros and more than 30,000 competitors in all 50 states and 13 countries. Since its founding in 2011, MLF has advanced the sport of competitive fishing through its premier television broadcasts and livestreams and is dedicated to improving the quality of life for bass through research, education, fisheries enhancement and fish care.

Merry Christmas and a Happy New Year!

Email sports news and photos to MSTsports@prodigy.net